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### WELCOME TO LYON



**LYON** 2019

Great cities do not emerge by chance. It is factors of location, climate, geography, history and the men and women of the region that determine their existence.

Lyon is the result of this outstanding combination. Its 2,000-years history testifies to Lyon's ability to build its wealth and its success without ostentation but not without wisdom and clear-sightedness.

A city of trade, Lyon was the first city to hold large traders' markets.

A city of communications, Lyon created a major access network that opened onto Europe and the rest of the world to encourage exchanges and influence between people, goods and ideas.

A city of finance, Lyon was innovative in exchanging currencies and setting up the first banking system in France.

Lyon would be the ideal destination in which to host the European Solid Mechanics Conference, being the cradle of a long tradition of welcome and of 2,000 years of contact with Europe and the rest of the world.

Lyon, where the world comes together !



### ESMC 2025

## ACCESSIBILITY

LYON



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© Joël Philippon





### LYON SAINT EXUPERY AIRPORT

Located in the heart of Europe and with **over 130 non-stop flight routes**, Lyon Airport boasts one of the most comprehensive international route networks with **49 airline companies.** It offers **99 international destinations connected to 59 European cities** (London, Madrid, Rome, Dublin, Lisbon, Berlin, Barcelona, Porto, Venice, Manchester, Prague, etc.).

2018> 27 new routes (of which 16 new destinations) – 11,037,410 million passengers (+7.4%) 2019> 26 new routes (of which 12 new destinations )

2021> 29 destinations from Lyon marked by a strong development of routes to the Canary Islands such as Tenerife, Lanzarote.

Lyon St Exupéry airport is situated only 25 minutes from Lyon city center and is connected by an Express tramway **RHONEXPRESS** (every 15 minutes) and 24 hours taxis.

For participants arriving at PARIS CDG AIRPORT from USA, direct connections to Lyon by TGV – high-speed train, 26 round trips per day in just 1h50, no need to change airport upon arrival at CDG, the station is located directly beneath the airport.

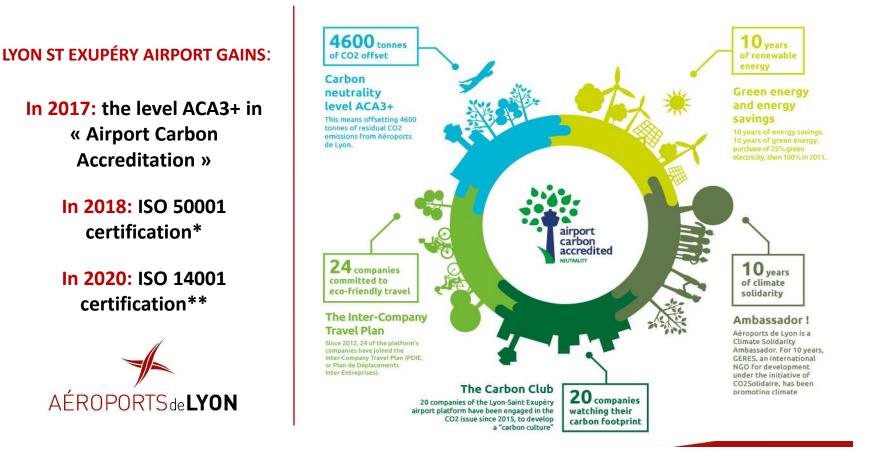
For participants arriving from ASIA: direct connections to Lyon via Dubaï.

#### LYON AIRPORT

### **130 DIRECT DESTINATIONS**



### LYON ST EXUPERY AIRPORT COMMITTED TO AN ENVIRONMENTAL RESPONSABILITY



\*ISO 50001 certification: recognition of its energy management and the improvement in its energy performance.

\*\*ISO 14001 certification: focus on making its boilers carbon-free, energy performance for its infrastructures, water management and waste processing.

Objectives by 2030: zero CO<sub>2</sub> emissions, 70% of waste recovered and a 48% cut in the amount of water used



### LYON BY RAIL

#### **3 HIGH SPEED TRAIN STATIONS**

Lyon is very well connected to Europe and counts 3 high-speed train stations in the city:

> St Exupéry train station (airport) connected to Lyon Airport by a moving sidewalk.

> Perrache train station (city centre) serves mostly for trains operating on the Paris to Marseille route - terminus station for train operation on the Lyon to Geneva route.

> Part Dieu train station (city centre) is the only train station in France with direct connections to each European capital cities. It is a major nerve centre, including the leading interchange rail station in Europe. The Part-Dieu train station is being completely renovated to facilitate travels and intermodality, improve quality of life... and make everyday life more pleasant.

Lyon-Paris: 1h55 (23 round trips on week days) | Lyon-Geneva: 1h50 | Lyon-Brussels: 3h37 | Lyon-London: 4h40 Lyon-Torino: 3h45 | Lyon-Milano: 5h15 | Lyon-Barcelona: 5h | Lyon-Frankfurt: 6h

**OUISNCF** 



### COMING TO FRANCE: VISA OR NOT VISA?

**European and Schengen area citizen**: Current valid identity card or passport needed.

Outside Schengen area citizen:

A passport is mandatory, with a visa for some countries.

The short-stay visa is called "visa C" and it stands for less than 90 days. Price: 80 €.

To get your visa, you must prove and justify the link between your professional activity and the purpose of your trip. The supporting documents related to your personal and professional situations needs to be attached to your visa application.

Examples of supporting documents: application letter, invitation from your French contact describing activity, reason, duration, place of your meeting.

**MORE INFORMATION** 



### LOCAL PUBLIC TRANSPORTATION

The extensive network of buses, metro and tramway of the T.C.L. (Transports en Commun Lyonnais – Lyon Public Transportation) enables rapid and easy transport from one place to another in the city and its suburbs. It is the second largest public transport system in France, and covers 62 communes, spread over 606 square kilometers (234 sq mi).

The Lyon tramway has been awarded "the best 21<sup>st</sup> century's tramway" by the Eurogroup Consulting (2020).

Second largest public transport system in France with:

4 metro lines: A B C D 7 tramway lines: T1, T2, T3, T4, T5, T6 and T7 lines 2 funicular lines 140 bus lines, including electric trolleybuses

#### <u>TCL</u>

Special rate for groups (10 pers. Min): 1,50€ for one ticket or 3€ for a one-day pass ticket

### LOCAL PUBLIC TRANSPORTATION

#### NETWORK ACCESSIBILITY

TCL continuously improves the access of its network to people with mobility impaired.

#### > TRAMWAY

### The tramway is fully accessible.

The docks are equipped. The trainsets are equipped with retractable sills and an integral low floor to facilitate the entry and exit of people in wheelchairs or with a stroller.

### > BUSES

#### All buses are accessible. They all have the following equipment:

Retractable pallets, low floor, external loudspeakers indicating the line number and the destination (activation by universal remote control).

Outside, front and side display of the destination, reserved spaces for people with reduced mobility, stop control validators at a suitable height. Buttons for requesting to stop and open doors in Braille, sound signals when opening and closing doors.

Reorganized stops: Sidewalks raised to 21cm, ramp access to the dock. All accessible stops are indicated on the time cards.

### 7 out of 10 stops are equipped for people with reduced mobility.

### > METROS

All stations are equipped with:Elevators with Braille control panel and sound messages

- Gates adapted to access the platforms

The line D trains have retractable thresholds to fill the space between the platform and the metro. A luminous panel, present on each of the platforms, makes it possible to identify the location of the door equipped with this system. This device will be installed on lines A and B by the end of 2018. On all lines, the trains offer a specific space with a grab bar enabling people in wheelchairs to stabilize when traveling.





### **ALTERNATIVE TRANSPORTATION**

#### GETTING AROUND IN LYON:

> ON ELECTRIC CAR

Back on dry land with the Citiz LPA electric cars made available throughout the city of Lyon. These small electric cars are an ideal way to get around Lyon. <u>CITIZ LPA</u>

#### > ON ELECTRIC SCOOTERS

The electric scooter is by far our favorite means of transportation to get around Lyon! Fun, fast, without CO2 emissions... we love it. A multitude of electric scooters has bloomed on the sidewalks of the city of Lyon.

TIER DOTT

#### > ON VELO'V

To get around Lyon, those who like to travel in the open air will opt for the Vélo'v. These bicycles made available by the city of Lyon are an ideal way to get around Lyon while doing a bit of sport. Greater Lyon has a bike rental service with over 4100 bikes available across 424 bicycle stations.

VELO'V



### HOTEL CAPACITY WITHIN WALKING DISTANCE

**ONSITE HOTELS – NEAR 500 ROOMS** 

<u>Marriott Lyon Cité Internationale</u> 4\* 204 rooms
 <u>Hotel Crowne Plaza</u> 4\* 156 rooms
 <u>Môntempo Cité Internationale</u> Hotel apartments 104 rooms & apartments

15-MIN-WALK HOTELS - MORE THAN 550 ROOMS

S Warwick Reine Astrid 4\* 88 rooms

Appart City Confort Lyon Cite | 3\* | 158 rooms

Hotel B&B Lyon Caluire | 3\* | 120 rooms

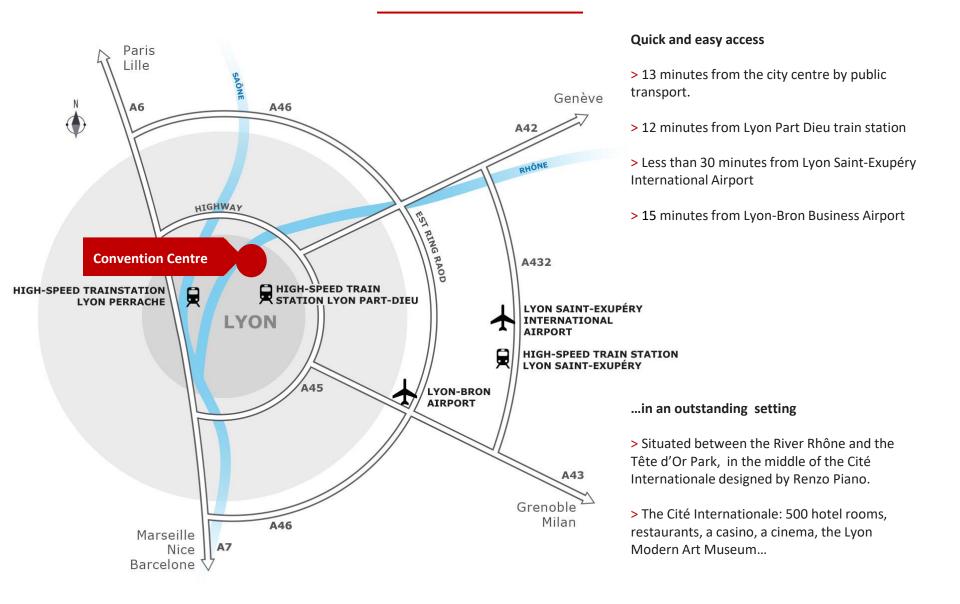
8 Ibis Lyon Caluire Palais des Congres | 3\* | 114 rooms

Ibis Budget Caluire Palais des Congres | 2\* | 71 rooms

City center hotels are accessible within 10min by public transportation



### ACCESS MAP



### ACCESS TO AND FROM THE CONVENTION CENTRE

### CONVENTION CENTRE > CITY CENTRE (CORDELIERS)

Public transportation	13 minutes / Bus C5	1,90€
Тахі	13 minutes / 4,5 km	15€

#### CONVENTION CENTRE > LA PART DIEU TRAIN STATION

Public transportation	12 minutes / Bus C1	1,90 €
Тахі	10 minutes / 3,5 km	13€

#### CONVENTION CENTRE > SAINT EXUPERY AIRPORT

Public transportation	45 minutes / Bus C1 + RhonExpress	15,90€
Taxi	25 minutes / 25 km	50 €





### ESMC 2025

## ACCOMMODATION

LYON

ONLYLYON

Fourvière hôtel/ © Studio Kalice

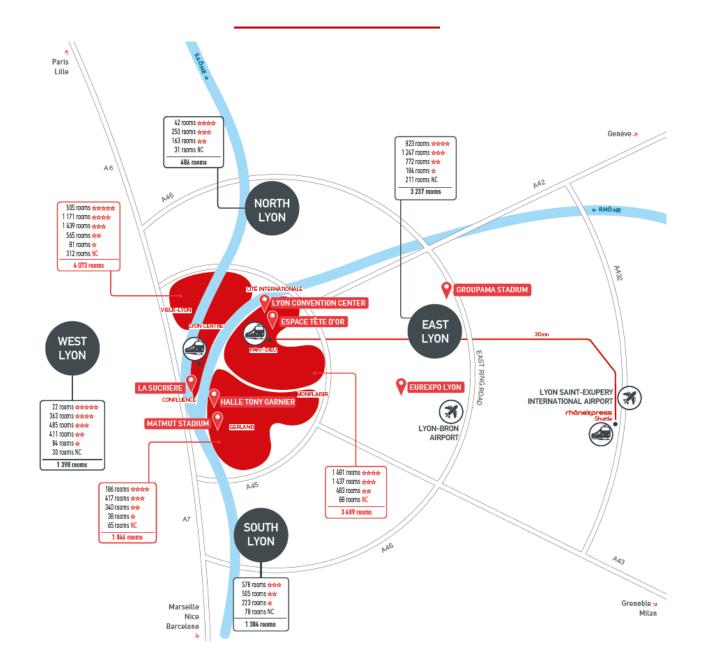




### LYON ACCOMMODATION



### HOTELS CAPACITIES IN LYON AND GREATER LYON - 2020







### **INTERNATIONAL CHAINS**

Greater Lyon offers a choice between the charm and elegance of châteaux hotels and the dependable comfort of major international chains:





### HOSTELS

#### AUBERGE DE JEUNESSE DU VIEUX LYON 180 beds | From 22€/pers/night

FUAJ LYON

ALTER HOSTEL 40 beds | From 20€/pers/night ALTER HOSTEL

AWAY HOSTEL & COFFEE SHOP 120 beds | From 19€/pers/night <u>AWAY HOSTEL</u>

CISL 187 beds | From 21€/pers/night <u>CIS LYON</u>



LE FLÂNEUR- GUEST HOUSE 77 beds | From19€/pers/night LE FLANEUR

SLO LIVING HOSTEL 40 beds| From 25€/pers/night SLO HOSTEL

#### HO36 HOSTEL

2 hostels in Lyon : 70 beds | From 22€/pers/night H036 HOSTEL

> MEININGER 590 beds MEININGER

### **STUDENT RESIDENCES IN LYON**

MAP	NAME	NB OF BEDS	
1	RESIDENCE VOLTAIRE	45	D306 CUIRE ST CLAIR
2	RESIDENCE JACQUES CAVALIER	262	Aucée d'Art o
3	RESIDENCE PAUL BERT	37	Contemporain Dou2150
4	RESIDENCE ANDRE LIRONDELLE-CHÂTEAU DE LA BUIRE	77	UCHÈRE Contemporain Do U(21)24 4E ARR. 1 25 3 4E ARR. 1 Do U(21)24 25 3 000 25 3 000 000 000 000 000 000 000 0
5	RESIDENCE ALIX/RESIDENCE FORT ST IRENE	1187	Parc de la
6	RESIDENCE LES ARCHES D'AGRIPPA	283	VAISE Parc de la 2 Aveogetaria de la Parc de la Parc de la Parc de la Parce de
7	RESIDENCE JEAN MEYGRET-SITE ANTIQUAILLE	74	Rue Alexis Permit
8	RESIDENCE PHILOMENE MAGNIN	161	Hôtel de Ville de Lyon
9	RESIDENCE BUGEAUD	69	9E ARR.
10	RESIDENCE BENJAMIN DELESSERT	326	
11	RESIDENCE GARIBALDI	199	Lyon Cours Lafayette Rue du 4 Aoûr 1789
12	RESIDENCE GIRONDINS	170	La Basilique 7 tre
13	RESIDENCE MADELEINE	343	Dame de Feurvière
14	RESIDENCE BLANDAN	257	5E ARR. 61 8
15	RESIDENCE DES QUAIS	201	4 Av Fallx Faulte Route de Genes Av Paul A
16	RESIDENCE CROIX DU SUD	217	Lumins Lumins Lyon 2
17	RESIDENCE MERMOZ	601	
18	RESIDENCE PARADIN	340	2E ARR. Lyon3 Hantel Edouard
19	RESIDENCE SAINT EXUPERY	435	Parc Blandan Av deg Frenes Lumilere
20	RESIDENCE LA DUCHERE	126	A 12 A Berthal
21	RESIDENCE ALTHEA	227	
22	RESIDENCE JUSSIEU	678	Rue Batamo
23	RESIDENCE JUSSIEU STUDIOS	165	Sainte-Foy-lès-Lyon Musée des Confluences
24	RESIDENCE LES ANTONINS	404	AT Debuur
25	RESIDENCE MONOD	296	Aquatium de Lyon A
26	RESIDENCE PUVIS	245	Addandin de Lyon V
27	RESIDENCE JOSEPH CARTELLIER	210	D486 Matmut Stadium
28	RESIDENCE ALBERT EINSTEIN	247	
	TOTAL	7882	

# DESTINATION

SUPPORT

LYON

**ESMC 2025** 

© C. Romeyer



### LYON CONVENTION BUREAU

The Lyon Convention Bureau is an independent non-profit organization. Its role is to promote the city as a destination for congresses and professional meetings and events. The Lyon Convention Bureau provides free and unbiased information and will be very helpful.

The Lyon Convention Bureau offers great advantages to welcome attendees and we assist in:\*

#### SITE INSPECTION

Lyon Convention Bureau prepares the applications, organizes, finances the site visits (accommodation, local transport, catering, up to 3 people) and supports the bid.

#### **VENUES & HOTELS RESEARCH**

Assistance in finding the right venues to host event and to accommodate VIPs, participants and staff.

#### **BENEFITING FROM SPECIAL RATES**

> 50% discount for 1 day on the rental space at the Convention Centre\*

> Public transport tickets:  $3 \in$  for a 1-day pass ticket (instead of  $6 \in -2022$  rates)

> Close relationship with the Metropolitan offering prestige rooms for off-site dinners/events\*\* Citv Hall room or any other venue

> Discount on the Lyon City Card to explore the city: 10% from 10 pax and 15% from 50 pax (transport pass, leisure and culture activities)

TOOLBOX Free access to a toolbox (photos, city maps, transportation network...)

#### WELCOME BY ONLYLYON

Personalized welcome system deployed in the city for event participants



\*Discounts and free services set up by Lyon Convention Bureau only and will be submitted to local authority validation under its only supervision. \*\*Subject to availability



### WELCOME BY ONLYLYON





This device is environmentally friendly. The materials used are recyclable. Designed in close partnership with local authorities and Lyon's tourism professionals, the Lyon Convention Bureau offers your participants and exhibitors a quality welcome in the city. This free system aims to express Lyon's attention to visitors by welcoming them warmly and facilitating accessibility and transport\*.

Thank you for highlighting, on your website, the tourist offer of the territory to make their experience a success! The Convention Bureau of ONLYLYON TOURISME will provide you with appropriate tools.

- Signage to guide attendees towards taxis and the Lyon Rhônexpress shuttle in St Exupéry airport
- Signage with the event logo at the main bus stops leading to the event site
- Welcome signs at main hotel reception desks
- ✓ Access to:

The Lyon Convention Bureau' <u>TO DO LIST</u>: How to organize an eco friendly event? The Lyon Convention Bureau <u>TOOL BOX</u>: all useful applications for the participants

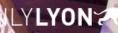
\*Upon validation from local authorities

\*\*Subject to change as station renovations progress in 2025

### **ESMC 2025**

## SOCIAL PROGRAMME

LYON



© Tech&live



### LES SUBSISTANCES

At the start of the 17th century, Les Subsistances were a convent occupied by the Order of the Visitation. Renovated from 1999 to 2001, this building has been re-configured as an Arts' house. It is today a venue dedicated to the new languages of the performing arts (dance, theatre, music, digital art, etc.).

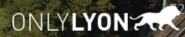
The "Verrière", the covered courtyard of les Subsitances, is the ideal venue for cocktails and dinners.

Dinner capacity: 800 Cocktail capacity: 2 000 LES SUBSISTANCES

### **ESMC 2025**

## LYON, SUSTAINABLE CITY

LYON



MORE USTAINABLE TOURISM

ONLYLYON

I R I I I I



## LYON, AN EUROPEAN SUSTAINABLE DESTINATION

### 2021: 1<sup>ST</sup> FRENCH CITY AND 7<sup>TH</sup> WORLDWIDE IN THE GLOBAL DESTINATION SUSTAINABILITY INDEX (GDS-INDEX) WITH A SCORE OF 80%

The GDS is a destination level program that measures, benchmarks and improves the sustainability strategy and performance of meetings, events and business tourism destinations.

The mission of this program is to engage, inspire and enable destinations to become more sustainable places to visit, meet and thrive in.

It counts over 50 participating cities in the leading sustainability benchmarking & improvement program for meetings & events destinations around the world.

#### 2020: FIRST FRENCH CITY IN BIODIVERSITY CATEGORY <u>OBSERVATOIRE VILLES VERTES</u>

#### 2019: EUROPEAN CAPITAL OF SMART TOURISM

This competition honours this attractive, dynamic and accessible city's efforts to boost smart tourism thanks to trailblazing accomplishments in matter of: **Digital innovations | Environmental friendliness |** Quality of life of its residents

#### 2018: EUROPEAN COMMISSION'S ACCESS CITY AWARD

This European award showcases cities that make life more accessible for disabled people in particular.



### VILLE DURABLE © www.b-rob.com

### LYON, SUSTAINABLE CITY

ENVIRONMENTALLY RESPONSIVE CONVENTION AND EXHIBITION CENTRES

In 2019, Convention Centre and Eurexpo have obtained ISO 20121 certification.

### A LOW CARBON EMISSION'S AIRPORT SINCE 2017

Lyon-Saint Exupéry joins **the 47 international airports in 16 countries** that are certified at the level "ACA3+ Neutrality" and represents 23% of the passengers traffic in Europe.

#### LIVE IN SMART LYON

Freely available bicycle service: 5,000 free to use bicycles | Banks of the river Rhone: 5 kilometers stretch of modern and delightful walkways |Extensively used river ways for transport and tourism |The "Parc de la Tête d'Or": 117 hectares, 16 hectares lake

### LYON CONFLUENCE DISTRICT

Europe's largest renovation project for an urban centre totally energy compliant | A reference in energy efficiency | The first WWF (World Wildlife Found) sustainable neighbourhood in France | Energy plus buildings, eco-renovation and conservation of biodiversity



### LYON MAKES A COMMITMENT TO SUSTAINABLE TOURISM

NAMED BY THE EUROPEAN UNION AS ITS 1ST EUROPEAN CAPITAL OF SMART TOURISM IN 2019, THE MÉTROPOLE DE LYON IS MAKING A FIRM COMMITMENT TO A DIFFERENT KIND OF TOURISM

LYON AND ITS METROPOLE ARE COMMITTED

In 2020, ONLYLYON Tourism and Conventions has launched an environmental footprint reduction strategy in the form of a collaborative business project with the aim of obtaining the LUCIE CSR label . A "Tourisme et Handicap" label has also been launched.

ONLYLYON Tourism and Conventions has been working with the Métropole de Lyon for a number of years to promote sustainable and responsible tourism. The title of European Capital of Smart Tourism 2019 was a wonderful acknowledgement of all the measures already introduced in the areas of accessibility, sustainability, cultural heritage and digitalisation. However, it has also proved a catalyst in bringing all the destination's stakeholders together in a comprehensive destination strategy which could serve as a model throughout Europe. Thanks to this accolade, Lyon has become a benchmark and has been able to share its good practices with other European cities and discuss with them the sustainable tourism challenges that lie ahead



### **ECO-EVENT IN LYON**

#### EVENTS RESPECTFUL OF THE PLANET AND ITS INHABITANTS

The Lyon Convention Bureau is keen to support event organizers in developing these more environmentally friendly practices, as well as a more human approach, and to help them take sustainability into account when planning a conference or meeting in Lyon. We are proud to promote our eco-friendly local partners, and to share tips and tools to increase the number of sustainable events hosted in the city.

#### TO MAKE THINGS EASIER, HERE ARE A FEW HINTS AND TIPS TO HELP YOU ACHIEVE YOUR GOAL :

> Consider sustainability right from the outset of your planning
 > Involve staff and other stakeholders in identifying key areas and setting targets for your event
 > Cooperate with the venue and suppliers to make your event as sustainable as possible
 > Analyze your suppliers' purchasing practices and set standards for them to meet
 > Encourage others to talk about your aspirations and what you are doing
 > Measure and evaluate your outcomes.

The Convention Bureau has created a <u>TO-DO LIST</u> to help you to organise your environmentally-responsible events.

For more information, please check our dedicated page on the Lyon Convention Bureau website : Organising an environmentally-responsible event - Lyon France (lyon-france.com)

"Organizing an eco-event is really not that difficult; it is above all a matter of common sense!"

### SERENITY CHARTER

### Following the disturbances to the tourism sector caused by the Covid-19 health crisis, we, as tourism professionals and businesses, must reassure visitors to the city.

In order to ensure that our visitors enjoy peace of mind at each step of their stay or during their business trip, ONLYLYON Tourism and Conventions and Greater Lyon wanted to deploy a charter of commitments that ensures compliance with health requirements, jointly signed by all of the stakeholders involved.

#### WHY?

 In order to reassure international, national, regional and local visitors concerning the commitment of professionals and the application of new Covid-19-related health protocols.
 With a specific logo, visitors will be able to identify signatory establishments throughout the destination of Greater Lyon.

### THE COMMITMENT OF THE SIGNATORIES

To guarantee the health and safety of customers/visitors in their establishments by implementing and ensuring the application of directives and recommendations given by the public authorities in order to fight against Covid-19, including the following in particular:

 <u>Health protocols</u> applicable at national level and in professional sectors
 <u>Social distancing</u> rules and recommended virus prevention measures
 Inform customers/visitors about specific measures implemented in their establishment
 Enable the identification of establishments that have made a commitment by using the "Peace of Mind" identity on their communication media and within establishments.

WHO ARE THE SIGNATORIES OF THIS CHARTER?

Please, check the list online.



#### LYON SERENITY CHARTER

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### **ESMC 2025**

## A CITY TO LIVE

LYON



© Tristan Deschamps

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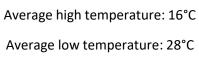
### LIVING IN LYON

#### ONE OF THE MOST AFFORDABLE CITY IN EUROPE

DAILY EXPENSES Cost of living in Lyon: price in €



#### WEATHER CONDITIONS IN JULY





Sunshine hours: 9

### SHOPPING

### PRÊT À PORTER & LUXE, MARKETS ... A LARGE CHOICE OF SHOPS AND STALLS

### THE MARKETS

The markets of Quai Saint-Antoine and Croix-Rousses are a landmark of local specialties (flowers, fruits and fresh products). Gourmets will go to the "Halles de Lyon Paul Bocuse", the city's covered market, which offers high quality local products as well as restaurants (seafood tastings accompanied by a local white wine).

### LE MARCHE DES BOUQUINISTES

Antique and modern books, second-hand books, postcards, comics, prints, etc. Complete your library of original and unobtainable books by strolling along the famous quay of the local book dealers

### LE VILLAGE DES CREATEURS (THE CREATORS' VILLAGE)

The Village des Créateurs is the actor dedicated to the development of emerging local brands concerned with their impact in the textile-clothing, decoration, and lifestyle sectors. It federates a community that exchanges, shares and co-constructs projects. Rich in this transversality, the structure contributes to the dynamism of young creation and animates a breeding ground of young talents.

#### THE SLOPES OF CROIX ROUSSE" DISTRICT

A haven for creative people and artists, this district of the Pentes de la Croix-Rousse has a soul. At any time of the day or night, it is alive! Designer stores, concept stores, galleries, bars or gourmet addresses, come and do your shopping, have a drink or just stroll along the streets and traboules.

### SHOPPING MALLS

The Lyon Part Dieu shopping center > 204 shops and 37 restaurants in the heart of the Part-Dieu business district | The Confluence shoppig center > a new generation of shopping centers with innovative commercial concepts and a unique design aiming to offer a shopping stroll combining relaxation and well-being | The Carré de Soie shopping center > open-air shopping center with 33 stores, 15 restaurants and the largest animated miniature park in France.

### LE CARRE D'OR

With more than 3,000 retailers, downtown Lyon is a European reference in terms of shopping: the diversity and quality of the offer are its main characteristics. The "Carré d'Or", located in the heart of the city, is home to all the major international luxury brands (such as Hermès, Louis Vuitton, Lancel, Montblanc, etc.). Translated with www.DeepL.com/Translator (free version)





### VAT RECOVERY

VAT (Value Added Tax) should always be refundable to businesses; most of the VAT incurred on

business expenses linked to organizing a meeting or an event is recoverable.

A VAT refund can be claimed on most meeting and conference expenses including:

- Event venue rental
  - Lodging
- Food & Beverage
- Transportation

Original receipts/invoices are required when applying for a VAT refund.

Invoices should be issued in the company or organization name.

VAT rates can be as high as 27% in Europe.

VAT can be refunded on expenditure incurred on accommodation in connection with attendance at a conference.

#### Can a North American event organizer recoup the VAT he has paid?

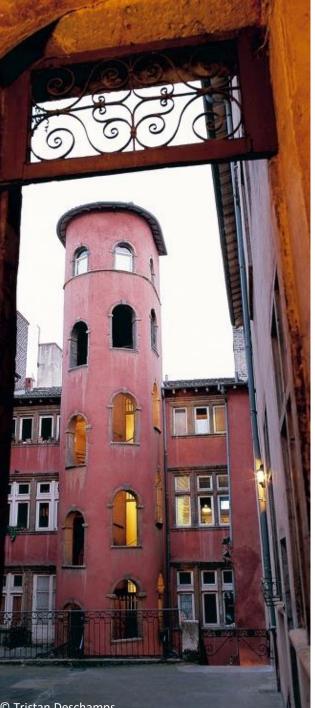
Due to a lack of reciprocal agreement, not all EU countries refund VAT to North American entities. Nevertheless, BC&A has put in place a solution that can enable some organizers of incentives and corporate events to recover VAT in every country of the EU. **ESMC 2025** 

# **VISIT LYON**

LYON



© Tristan Deschamps



# LYON CULTURAL HERITAGE

#### CULTURE, A SECOND NATURE

Lyon Renaissance District

This Renaissance district, listed by UNESCO, is the largest area of its kind in France. It consists of 3 separate villages: St Georges to the South, St Paul to the North-East, and St Jean in the middle.

The area mainly became a town in itself during the 15th and 16th centuries. A tour enables to see Saint Jean Cathedral, and then the district itself with its narrow streets, inner courtyards and "Traboules".

#### Enter the world of Silk through "Traboules" passageways

Lyon is the capital of silk weaving in France. Discovering the "Traboules" (passageways) winding down the hill of the Croix-Rousse where 30,000 silk weavers used to live in the 19th century. At the silk printing workshop, printers will demonstrate Lyon's traditional know how.

#### Fourvière's church: a major building of Lyon heritage

Built between 1872 and 1896, by the architects Pierre Bossan and Sainte-Marie Perrin. Its style is eclectic: austere outside and richly ornamented inside.

Discovering the mosaics, stained glass windows and marbles and visiting the crypt Saint Joseph.

## LYON'S MAIN MUSEUMS

#### 38 MUSEUMS TO DISCOVER INCLUDING:

#### **Museum of Confluences**

The must-see national Science and Society Museum in Europe! Discover its stunning architecture! Located at the confluence of the rivers Rhône and Saône, it presents the story of the earth itself from its earliest days and humanity through history and geography.

#### MUSEE DES CONFLUENCES

#### **Fine Arts Museum**

Located in the middle of the historic city centre in the building of a former Royal Abbey dating from the 17<sup>th</sup> century, the Lyon's Fine Arts Museum has one of the largest art collections in Europe.

FINE ARTS MUSEUM

#### Lugdunum – Museum & roman theaters

The Gallo-Roman Museum of Lyon-Fourvière and the archaeological site are located on the slopes of the Fourvière hill, formerly in the centre of the Roman City of Lugdunum, founded in 43 B.C. A superb collection of mosaics, sarcophagi, statues and artefacst are preserved in this museum.

#### **LUGDUNUM**

#### Institut Lumière / Museum of Cinema

In the Lumière museum, you can discover the Lumière brothers' fabulous inventions. The Hangar of the first film, all that remains of the Lumière factories and first "Cinématographe" scene, has been renovated and turned into a large cinema.

**INSTITUT LUMIERE** 





# GUIDED TOURS

**VISIT LYON** 

First time in Lyon

**From classics to unusual visits:** The Tour Guide Bureau of Lyon Tourism and Conventions offers a variety of themed visits, from must-see sites to rare discoveries, not to mention customized tours. On request for groups or for individuals.

**Mystery and History:** Heading out and discovering the Old Lyon, 24-hectare Renaissance district, the most important preserved sector in France. 2,000 years of history and heritage, revealed through a guided tour, to unravel the mystery of the traboules and galleries, while weaving through a labyrinth of paved alleyways.

Lyon by Night: Discovering the magical effect of the city's lights on its bridges, riverbanks and arcades. Lyon's appearance changes when night falls, thanks to a cleverly designed lightning scheme.

**Gallo-Roman District:** There is a museum nestled in the hilltops, the site of unique, preserved vestiges, plus a Theatre and an Odeon, which also serve as summer concert venues.



# GUIDED TOURS

**VISIT LYON** 

First time in Lyon

**On the trail of silk workers in the Croix-Rousse District:** To learn all about the history of textiles in Lyon: discovering the silk road, the Musée des Tissus (the Textile Museum) with its unique collections and the weaving and silk painting workshops.

**Visiting the bastion of Lyon gastronomy:** Halles de Lyon Paul Bocuse, cooking classes, introduction to wine-tasting. In Lyon, every meal is a delicacy waiting to be savored.

**Wall Paintings:** An original, out-of-the-ordinary coach tour to admire Lyon's 80 wall paintings depicting the city's history and the visionary spirit of Lyon architect Tony Garnier in a large, unique outdoor museum.

**Cooking Lessons:** Tour Lyon's gastronomic treasures, and profit by cooking lessons with the best-known "Chefs".

LYON, CITY OF THE FAMOUS PAUL BOCUSE (1926-2018)



(BE'ART MAGAZINE 2020)

# WORLD CAPITAL OF GASTRONOMY

**SINCE 1935** 

ACCORDING TO THE FAMOUS FOOD CRITIC CURNONSKY

> **4000** RESTAURANTS



### GASTRONOMY

> 4000 Restaurants > 17 starred restaurants in the Lyon metropolitan area > 2 green stars restaurants in Lyon

> A wide choice of restaurants and "bouchons" (typical Lyonnais cuisine) LES BOUCHONS LYONNAIS

#### THE BOCUSE D'OR

One of the world's most prestigious gastronomy competitions, created by the French chef Paul Bocuse in 1987 in Lyon. The Bocuse d'Or trophies are awarded every two years, at the end of the two-day competition held at the SIRHA. (Lyon's International Hotel, Restaurant and Food Trade Show) **BOCUSE D'OR – SIRHA** 

#### LES HALLES DE LYON PAUL BOCUSE

The Halles de Lyon-Paul Bocuse is a mecca for the taste buds, a mythical institution of good food, an unmissable crossroads of tastes and flavours, and an international reference for gourmets. It is emblematic of the gastronomic excellence of Lyon and France. Privatization: up to 3,000 people in cocktails HALLES PAUL BOCUSE

#### LES HALLES DU GRAND HOTEL DIEU

9 areas of expertise brought together in an emblematic location Since 19 December 2018, 9 craftsmen and Meilleurs Ouvriers de France have embodied the Halles du Grand Hôtel-Dieu, a new gastronomic centre in the heart of Lyon. They now welcome organizations looking for authenticity for events full of flavor.

Between heritage and modernity, tradition and innovation, terroir and openness to the world, history and the future, this exceptional venue will be at your disposal for an evening's gustatory journey. Privatization: from 150 to 350 people for cocktails.

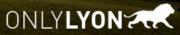
LES HALLES DU GRAND HOTEL DIEU



### **ESMC 2025**

# PRE & POST TOURS

LYON



© G. Fayet/ Auvergne-Rhône-Alpes Tourisme

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## **VINEYARDS IN THE REGION**

#### BEAUJOLAIS WINE COUNTRY (30 minutes North from Lyon)

The world-famous Beaujolais wines are synonymous with celebrations and social occasions. The vineyards spread across the hills and villages like a landscape from Tuscany. Pronounced with a wide range of accents, the Beaujolais region is **known around the world**. Its fame is essentially linked to its wine: **the "Beaujolais Nouveau"**, the 10 famous Beaujolais wines, the Beaujolais and **the Beaujolais Villages**.

Setting off along the Route des Crus, with wine tasting, discover local chateaux, or visiting golden stone villages with stop-off points for food.

**BEAUJOLAIS** 

#### CÔTE ROTIE

(30 minutes South from Lyon)

**Discovering an exceptional terroir** just 30 minutes from Lyon on the hills of the Rhône Valley. In the hills above Vienne, Côte-Rôtie produces exceptional wines which are as powerful as they are elegant. Wine has been produced here for 2,400 years! Its terraces were created by the Gallo-Romans to grow vines on the slopes and harvesting techniques have hardly changed since.

COTE ROTIE

HAMEAU DUBOEUF

(45 minutes North from Lyon)

Theme park of viticulture and wine. Covering over 30,000 m2 in the very heart of the Beaujolais wine region, it will unveil, in an entertaining and original way, all the secrets of our vines, its origins, establishments and techniques. HAMEAU DU VIN

> BURGUNDY (1h30 North from Lyon)

**Tour through the "Côtes de Beaune" and the "Côtes de Nuits",** tasting of prestigious vintage: "Meursault", "Pommard", "Aloxe-Corton". Discovering the Dukes of Burgundy capital, Beaune, a town rich in wealth and symbolism, with its countless wine-cellars huddled round the historic hospices. BURGUNDY

## **PRE AND POST TOURS**

#### THE DOMBES

(30 minutes from Lyon)

A haven of peace for lovers of rural tourism and quiet places, this area full of peaceful landscapes is ideal for walking, riding and cycling. The Dombes Route will enable you to discover a number of natural treasures with a traditional heritage spirit such as rammed earth farmhouses, half-timbered cottage walls, castles, churches and fortified red bricks houses.

#### **PEROUGES**

(45 minutes from Lyon)

36 kilometers northeast of Lyon, at **the top of a hill overlooking the Rhone plain**, this ancient city of weavers keeps, behind its double ramparts, the traces of its medieval past: **old houses from the 15th-16th centuries**, narrow streets with uneven pebbles and church-fortress. An exceptional architectural ensemble magnified by contemporary lighting.

#### **ANNECY**

(1h30 minutes from Lyon)

Discovering the city of Annecy, the surrounding towns and villages, the wealth of fauna and flora, Annecy Lake and its mountains. The Venice of the Alps offers a magnificent natural setting! Annecy is a city full of charm that lends itself well to strolling through its small streets and meeting its historical monuments.





# **PRE AND POST TOURS**

FRENCH ALPS (1h30 from Lyon)

#### For nature lovers, the French Alps is the ultimate destination in France.

This area boasts some of the most magnificent natural scenery in Europe, with awe-inspiring mountains, crystal-clear lakes, rushing waterfalls and pristine forests. One-day excursion to Chamonix at the foot of the Mont Blanc, to admire the highest Alpine summits.

#### PROVENCE

(1h30 South from Lyon)

Between the olive groves and fields of lavender, it would be difficult not to be swayed by the charms of "Provence", with its southern intonations, its colourful and fragrant markets, its old stone villages clinging to the rocks, its quiet little churches.

**Discovering the small "Provençal" markets**, Nyons, olive capital, the Gallo-roman sites: Vaison, Orange, St-Rémy-de-Provence, Arles, etc. At the top of the cliff is the scenic route of the "Ardèche Gorges", following the course of the river and discovering the never-ending sight of unspoilt natural wonders.

#### PARIS

(1h50 by high-speed train, North of Lyon)

The beautiful and romantic capital of France is less than 2 hours from Lyon. Paris is multifaceted and there are numerous ways of discovering it. An outstanding concentration of 180 museums and monuments await you.

#### FRENCH RIVIERA

(3h South from Lyon)

**The French Riviera's famous resorts are known throughout the world**: Cannes, Antibes, Juan-les-Pins, St Tropez, Nice and Monaco ; the countryside : St Paul de Vence, Grass, etc.

### **ESMC 2025**

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